

KIDS ON THE RUN WITH SEASON'S JOY AND FUN

A place for young minds to play,
learn, laugh, create and delight.

10th
edition



22-25 December, 2017
HITEX, Hyderabad

Organized by:



In Association with:



www.hydkidsfair.com

The most awaited tenth edition of
HYDERABAD KIDS' FAIR
India's largest kids' carnival is back
to delight kids and parents

The landmark edition happening from 22nd to 25th December, 2017 will have non-stop entertainment with extravaganza of games, hands-on learning, interactive sessions, fashion, exciting rides, fun-filled activities, art & crafts, role-plays, inspiring competitions, prizes & gifts, and yummy food. The Fair's environment promotes creativity, positive thinking, healthy growth and development, physical activity, sports, self-esteem and confidence for kids.

Hyderabad Kids' Fair attracts thousands of visitors and is consistently proved to be a grand success for exhibitors, brands, sponsors, community, and most importantly, the kids. The Fair showcases wide range of kids' products and services and provides a comprehensive shopping experience that appeals to kids, parents and schools alike.

This winter, **EXCITEMENT** will be at an all-time high at Hyderabad Kids' Fair and kids will take home a great experience.



HIGHLIGHTS

- » Hands-on Learning
- » Kids' Run
- » Non-stop Kids' Entertainment
- » Group Activities
- » Interactive Workshops
- » Major Brands under One Roof
- » Games and Competitions
- » Counselling Sessions by Experts
- » Yummy Food
- » Sports and Adventures

EXHIBITOR PROFILE

- » Schools and Educational institutions
- » Toys and Accessory brands
- » Clothing brands
- » FMCG brands
- » Technology brands
- » Stationery brands
- » Health & Insurance companies
- » Edutainment & Publishing companies
- » Sports & Adventure brands
- » After School Fun & Learning
- » Food & Beverages brands

EXHIBITOR ADVANTAGE



Showcase products to visitors over four activity-filled days



Reach out to the target consumers as 82% of visitors are parents and kids



Create brand awareness and enhance customer base



Create brand recall value and appeal to new customers



Interact face-to-face with parents



Network with other exhibitors to understand market dynamics and explore partnerships

Unwrap loads of fun this **WINTER**

It's wintertime. Who wouldn't want to spend their winter meeting new friends, having fun, and making cool discoveries about themselves and the world they live in?

Hyderabad Kids' Fair offers all these and more in a structured environment. Though kids' entertainment will take the center stage, the other areas of interest include learning, health-care, nutrition, sports and scientific exposition.

The 10th edition of Hyderabad Kids' Fair will deliver the most enthralling experience for children. As always, we have a well-planned design to ensure a wonderful exposure to all participants. Each day of the Fair will be a fun-filled memorable day for the kids.



ACTIVITY ZONE



AMAZING FACTS AND FEEDBACK

- » A stupendous show that witnessed more than 3,29,000 visitors during the past editions.
- » Brands can build a vast customer base by generating new business leads.
- » The Fair will be a one-stop source for all kids' products and services.
- » All the big brands are going to be here! 99% of past visitors left testimonials and feedback stating the participation in Hyderabad Kids' Fair gave an alluring experience to their kids.







OUR PREVIOUS EXHIBITORS





RESERVE YOUR STALL NOW

Shell Scheme: Min. 9 Sq.M.

Premium ₹ 8,000 per Sq.M.

Regular ₹ 7,000 per Sq.M.

Raw Scheme: Min. 18 Sq.M.

Premium ₹ 7,000 per Sq.M.

Regular ₹ 6,000 per Sq.M.

(Taxes applicable)

Shell Scheme Package (Min. 9 Sq.M. Stall)

One Information Desk | Two Chairs | Three Spotlights

One Power Point of 15A: 500 watts power max | Fascia with Company Name

Carpet | One Wastepaper Basket

For further details, get in touch with us:

T: +91 40 2311 2121 / 22 / 23 | E: contact@hydkidsfair.com

Organized by:



In Association with:



HYDERABAD INTERNATIONAL TRADE EXPOSITIONS LIMITED

1st Floor, Trade Fair Office Building, HITEX Exhibition Center
Izzat Nagar, Madhapur, Hyderabad 500 084, Telangana India

www.hydkidsfair.com