

18TH EDITION



WHERE KIDS COME FIRST



DECEMBER 2025
HITEX, HYDERABAD



**INDIA'S MOST LOVED KIDS & FAMILY FESTIVAL
WHERE KIDS COME FIRST AND FUN NEVER ENDS!**

Join us for an extraordinary exhibition filled with
fun, learning, and endless excitement.

EDUCATION

HOBBIES

NUTRITION

LIFESTYLE

HITEX HYDERABAD KIDS' FAIR – B2C

Mark your calendars! The 18th edition of Hyderabad Kids' Fair, happening on 20th & 21st December 2025, promises to be the most vibrant weekend for children and families.

Step into a world of non-stop edutainment, interactive play, creative zones, hands-on workshops, fun rides, music, shopping, and mouthwatering food; all under one roof.

This high-energy edition is thoughtfully designed to spark creativity, self-confidence, social skills, fitness, and imagination in every child.

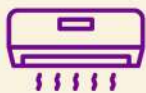
With thousands of families attending each year, it's also a powerful platform for kids' brands to connect, showcase, and grow.

An unforgettable weekend of learning, laughter, and lifestyle for kids and their parents alike.

ABOUT HITEX

HITEX is Hyderabad's most trusted venue for exhibitions and public events, with over 1,500 successful shows since 2003.

Located in the heart of Hitech City, HITEX offers a world-class experience with:



Air-Conditioned Halls



Kid-safe Layout with Medical & Security Support



Outdoor Zones for Rides & Games



Family-Friendly Food Courts



Ample Parking & Metro Access



VIP Lounge

HITEX ensures a smooth, safe, and exciting experience; for families and exhibitors alike.





EXHIBITOR PROFILE

EDUCATION

Schools
Books & Stationery
After School Services
Kids Magazines
Kids TV Channels
Mobile Apps
Software
Educational Toys
Training Services



HOBBIES

Play Toys & Games
Gaming Products
Kids Sports Goods and Services
Play Equipment
Security Systems
DIY Kits, Art & Craft



NUTRITION

Kids Food, Beverages & Nutrition
Children Health Care Services
Children Hospitals
Kids Safety Products
Kids Insurance & Banking
Children Hygiene Products
Kids Cosmetics & Oral Care



LIFESTYLE

Kids Apparel & Accessories
Casual Wear
School Uniforms
Kids Furniture
Playground Infrastructure
Furniture
Kids Safety Products
Kids Cycles



WHY EXHIBIT ?



Reach a captive audience



Generate sales opportunities



Gain valuable insights



Brand exposure



Networking opportunities



Dedicated exhibitor space



Marketing support



On-site services





**PARENTS
AND CAREGIVERS**

**CHILDREN
(AGES 3-16)**



VISITOR PROFILE:



**EDUCATORS AND
SCHOOL GROUPS**

**CHILDCARE
PROFESSIONALS**



WHY VISIT HYDERABAD KIDS FAIR ?

KIDS:



Games, Sports
& Art Zones



Engaging Educational
Exhibits



Workshops &
Competitions



On-stage
Talent Shows

PARENTS:

The latest in kids'
products, programs &
trends



Expert parenting tips &
wellness options



After-school programs
& creative classes



Safe, family-friendly
spaces to bond and
relax



Glimpse from LAST EDITION



EVENT HIGHLIGHTS 2-DAY B2C EXPO FEATURING:

Fun & Learning



Activities & Games



Sports & DIY Zones



Shopping & Yummy Food



Creative Workshops



Children's Book Pavilion





KIDS BUSINESS CARNIVAL



LET YOUNG ENTREPRENEURS SHINE! :

As part of the 18th edition of Hyderabad Kids' Fair, the Kids Business Carnival invites children aged 6 to 16 years to step into the world of entrepreneurship—with their own mini businesses!

Whether it's handmade crafts, quirky games, tasty treats, or creative inventions—this is

WHAT'S IT ALL ABOUT?

Creative & Interactive Space:

From crafts and games to books and tech ideas, kids bring their creations to life and engage with visitors.



Lively Carnival Atmosphere: A festive, safe environment where kids run their stalls, attract customers, and enjoy the buzz of selling and showcasing.

Kid-Led Business Stalls: Children aged 6–16 become young entrepreneurs by setting up and managing their own business stalls.



WHY EVERY CHILD SHOULD JOIN ?



Hands-On Business Learning:

Kids experience entrepreneurship in a playful, pressure-free setting.



Essential Life Skills:

They naturally build communication, leadership, and money-handling skills.



Recognition & Encouragement:

Efforts are acknowledged with awards for creativity, innovation, and enthusiasm.



Confidence Through Teamwork:

Working independently or with friends builds confidence, decision-making, and a sense of pride.

This is more than a carnival—it's a launchpad for tomorrow's leaders!





EXHIBITOR TESTIMONIAL:



We are exhibiting at Hyderabad Kids Fair for the first time. A lot of engagement happened at our stall. It's something that truly underlines the experience. We had some fun with the kids at our stall

miniTure

The response is great, the crowd is great, and the exhibitors are great. It was a great experience — I hope to exhibit in the next edition



We are very happy to exhibit at HITEX Hyderabad Kids Fair. We participated last year as well, and we are the Education Sponsor too. We love seeing a lot of kids here. It's a very good place to enjoy and explore. This year, HITEX organised the Kids Carnival — I loved it!



VISITOR TESTIMONIAL:



My son Lakhveer is 7 years old and passionate about Robotics & Electronics. He showcased his 'Circuit Heroes' card game at the Kids Business Carnival.



— Parent of Lakhveer



I had so much fun! Happy to purchase customized and handmade products showcased at the Kids Business Carnival – Love HYDERABAD Kids Fair.



— Soushika



Gave us on-ground business experience at the Kids Business Carnival. We did sales, marketing & learned negotiation skills!



— Aadya



18TH EDITION



WHERE KIDS COME FIRST

This December, let's celebrate childhood!
Join the 18th Hyderabad Kids' Fair
Explore, Connect & Enjoy

Participation Charges



Stall Cost Particulars	Rate per Sq. M. (Taxes applicable)
Built-up Stall (Min. 9 Sq. M.)	INR 10,000
Bare Space (Min. 24 Sq. M.)	INR 9,000

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