



Presents



17th Edition

HYDERABAD KIDS FAIR

POST SHOW REPORT 2025



ABOUT HITEX

Hyderabad International Trade Expositions Ltd, popularly called HITEX, was established in 2003 with a vision to create a world-class venue for organizing and hosting trade fairs and events. Over the years, HITEX has been a host to over 1,500 national and international trade fairs, events, and exhibitions and has organized its own events which have contributed to the development of trade and commerce in the state. Since its inception, HITEX has remained dedicated to embracing, maintaining, and improving standards and best practices. HITEX is one of India's top-ranked exhibition organizers and venue providers in the heart of Pearl City – Hyderabad.

HITEX organizes 08 shows annually, namely HIMTEX, PETEX, IPEC, SportExpo, Eco Sustain Expo, Global Flooring, Hyderabad Kids Fair, All in Print (Partner show). It is an event organizer that pays attention to minute details from concept to realization.



HITEX Hyderabad Kids Fair 2025 - A Grand Success!

The HITEX team is overjoyed by the phenomenal success of the 17th Edition of HITEX Hyderabad Kids Fair 2025! with an unbelievable turnout of over 20,000+ visitors over three action-packed days and the enthusiastic participation of 76+ exhibitors, this year event was bigger and better than ever!

A huge thank you to every exhibitors, partners, and visitors whose support made this edition an extraordinary triumph. Your enthusiasm and involvement brought life to the event, making it a truly unforgettable experience for kids and families alike.

From interactive learning zones to thrilling entertainment, creative workshops, and engaging activities, the fair was a hub of excitement and joy for young minds. As Hyderabad's Largest Kids Fair, HITEX remains committed to bringing communities together and creating moments that inspire, educate, and entertain.

Highlights of the show:

- 03 Day Exhibition 📅
- After School Activities Zone 🎨
- Kids Business Carnival 🏪
- India Bake Show 🍰
- Construction Playground 🏗️
- Kids Run by GiggleMug 🏃
- Art and Craft workshop by Tattvakala 🎨
- Flight Stimulator experience by Spacegen Aviation ✈️
- Robotics workshop Leap Robots 🤖
- Inflatables and Toddler Games 🎮
- NASR Polo Horse Riding 🐎

To all our valued Sponsors, Exhibitors, and visitors—your unwavering support is the driving force behind our success! We look forward to collaborating with you again to create more magical and memorable experiences in the future.



KIDS BUSINESS CARNIVAL – INAUGURAL EDITION

The Kids Business Carnival at the Hyderabad Kids Fair 2025 is a dynamic platform designed to nurture entrepreneurial skills among children (ages 6–16). This initiative encourages young minds to explore creativity and business by providing them the opportunity to showcase and sell products they've crafted themselves.

The goal is to foster entrepreneurship, financial literacy, and hands-on business experience as kids manage their own stalls, engage with customers, and handle sales, all in a fun, supportive environment.

We are overwhelmed with gratitude and joy as we reflect on the resounding success of our Kids Business Carnival, powered by MERU INTERNATIONAL SCHOOL.

This event would not have been possible without the tireless efforts, enthusiasm and creativity of our young entrepreneurs, and the unwavering support of our parents.

We would like to extend our heartfelt thanks to:

- Our participants, who showcased their innovative ideas and entrepreneurial spirit
- Our parents, who encouraged and supported their children's endeavors
- Our sponsors, who believed in our vision and contributed to the event's success

Together, we created a platform that fostered 80+ stalls with creativity, innovation, and entrepreneurship among our young minds. We are proud of what we achieved and look forward to many more successful events in the future!

Thank you once again for your support and participation.



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SPACEGEN AVIATION

SQUARE MANGO

SRIPADA RETAILS - GIGGLE KRAFT

SUPER BOTTOMS

SUPREEM SUPER FOODS

SURAYYA MAHOBOOB DESIGNER CLOTHING

TATTVAKALA

THE ELEFANT TOY LIBRARY

THE MONIQUE STYLE

THE SUPREME INDUSTRIES LTD

TINY TIARAA - INFANT & KIDS JEWELRY

VINI T.O.Y.S

YANKKSY PVT LTD (BABY YANK)

YOUNG BIRDS

KBC - TESTIMONIALS

I'd so much fun! Happy to purchase customised and handmade products showcased at Kids Business carnival - Love HYDERABAD Kids Fair & PETEX INDIA"



Soushika (Visitor)



Aadya (KBC-Exhibitor)

"Gave us onground business experience at Kids business carniva. we did sales, marketing & learned negotiation skills!"

My Son Lakhveer is 7yrs old, interested in Robotics & Electronics. He showcased his 'Card game' products innovated by him by name 'Circuit Heros'. It's a best platform for kids and parents . It gave good exposure to represent the new ideas of young entrepreneur's at Kids Business carnival organised by HITEX Kids fair team



Lakshveer - (KBC - Exhibitor)

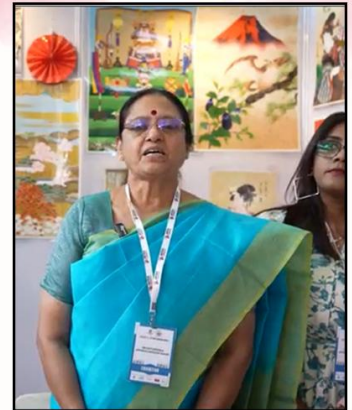


Dhruv Krishna (KBC - Exhibitor)

We had good experience at Kids Business Carnival. we have showcased 22 natural / organic products for a healthier life .

EXHIBITOR - TESTIMONIALS

"It's an incredible platform at Hyderabad Kids fair. Excellent arrangements and support from team. We are happy with quality crowd and response from kids and elders for activities conducted"

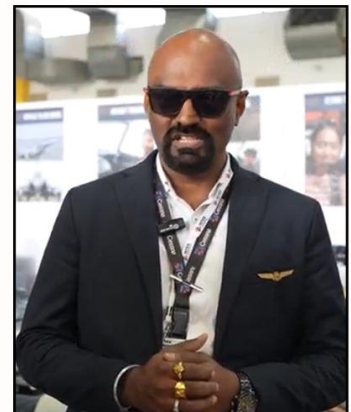


UMA - ABK AOTS DOSOKAI - Japanese Language school



Avani Rastogi - Super Bottoms

"Thanks for opportunity to host SpaceGen Aviation Setup at Hyderabad Kids fair expo 2025 . We are delighted & overwhelmed to see interest and response as 300+ kids experienced Flight stimulator and other services showcased at Kids fair 2025"



Captain Vigneswaran - SpaceGen Aviation



Deeksha & Sanju - IKEA India

"We are super excited to be associated at Hyderabad Kids fair -2025 for first time with our home furnishing set up at expo. It's fun & joy and a good experience with kids and visitors' engagement along with our furry friends , networking with other businesses ,lots of activities for kids at the event"

EXHIBITOR - TESTIMONIALS

"We are happy to participate this year as "Educational Sponsor" for Hyderabad Kids fair 2025. We are overwhelmed to see the response and it's a wonderful environment for kids and parents to explore not only educational institutions but also fun games, pet fair and launch of Kids business carnival organised by HITEX as a part of Hyderabad Kids fair for young entrepreneurship programme to enhance the business skills of young master minds"



Abhinav - Manchester global school



Sana - Miniture

"I have participated for the first time . Good crowd & response is also great . Happy to collaborate with Hyderabad Kids fair 2025"

"This is our 6th edition and we are glad to collaborate with Hyderabad Kids fair expo 2025. Good Response from visitors and our exhibitors who participated in workshops and competitions. Great footfall, networking options and interaction session with audiences was really appreciable"



Anjana Lath - India Bake show

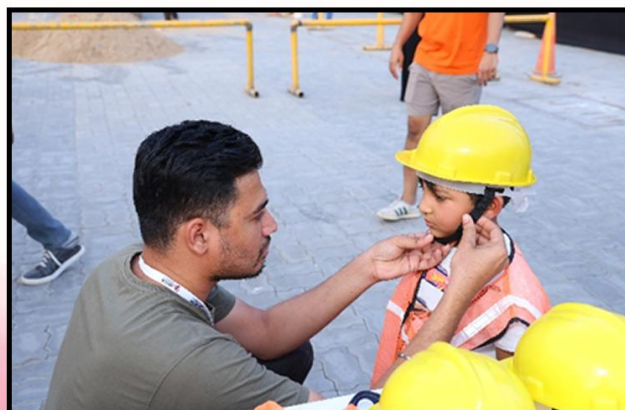
INAGURATION 2025



KIDS RUN 2025 BY GIGGLE MUG



PLAY GROUND CONSTRUCTION



EXHIBITORS AT KIDSFair



EXHIBITORS AT KIDSEFAIR



INDIA BAKE SHOW



WORKSHOPS



ART AND CRAFT BY ITSY BITSY



ROBOTICS BY LEAP ROBOTS



ART AND CRAFT BY TATTVAKALA



POTTERY BY TATTVAKALA



FLIGHT SIMULATOR

NASR POLO HORSE RIDING





Presents



THANK YOU ALL FOR MAKING

HYDERABAD KIDS FAIR 2025

A HUGE SUCCESS!

EDUCATIONAL PARTNER



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TOY PARTNER



Concurrent shows

